

With FPL, You are **NOT** Walking Alone!!

In joining FPL, your firm will be participating in a joint industry initiative, with almost 200 of the world's leading buy-side and sell-side firms, exchanges and service providers, who collaborate to define, manage and promote the use of the FIX Protocol. These firms actively participate and proactively influence the future direction of the FIX Protocol, to ensure that it continues to meet the evolving business needs of the industry and delivers maximum return on their FIX related investments.

FIX is the de-facto messaging standard for pre-trade and trade communication, rapidly expanding into the post-trade space. It supports Straight-Through-Processing (STP) from Indication of Interest (IOI) to Allocations and Confirmations and Clearing for Derivatives.

Global Adoption

The majority of stock exchanges and investment banks use FIX for electronic trading, as do the world's largest mutual funds, money managers and thousands of smaller investment firms. Leading Derivative exchanges offer FIX connections, and major bond dealers have, or are in the process of, implementing a FIX solutions.

FIXPROTOCOL
INDUSTRY-DRIVEN MESSAGING STANDARDSM

FPL Members benefit from:

- The Opportunity to Influence the Future Direction of the FIX Protocol
- The Potential to Expand their Future Client Base
- Effective Networking
- Enhanced Market Knowledge
- Brand-Building Opportunities
- Increased Resource Availability



For more information on joining FPL, please visit www.fixprotocol.org/join or telephone +44 (0) 207 936 9047 (London) / +1 212 652 4469 (New York) / +852 2121 1566 (Hong Kong) or email join@fixprotocol.org. Visit www.fixglobal.com to receive your free subscription to the official FPL publication, FIXGlobal, which include published articles written by the industry's leading professionals.

www.fixprotocol.org