

Asia Pacific FIX Conferences 2025

India FIX Conference 2025

2nd April 2025

The St. Regis Mumbai

23rd Asia Pacific Trading Summit

22nd May 2025

JW Marriott Hong Kong

Australia FIX Conference 2025

22nd October 2025

The Fullerton Hotel Sydney

Singapore FIX Conference 2025

November, Singapore

Created by the industry,
for the industry

www.fix-events.com

Sponsorship Prospectus



Asia Pacific's Leading Electronic Trading Conferences

For over two decades, Asia FIX Conferences have set the standard for electronic trading events in the region. Backed by the FIX Trading Community™, these events create a trusted space for industry leaders to connect, share, and innovate.

What makes the Asia-Pacific FIX Conferences a must-attend? They're where the decision-makers come to network and learn. With tailored sessions designed for trading pros and tech enthusiasts alike, the program is packed with insights from the best in the business—think exchanges, brokerages, buy-side firms, regulators, and trade organizations. It's all about content that matters to you.

Conference facts and figures

- * 1500+ delegates attended each year
- * Senior electronic trading decision makers in attendance
- * Supported by key trade association partners
- * An industry event providing a neutral platform without sales pitches
- * A tailored agenda for both trading and technological communities
- * 100+ industry expert speakers each year
- * An exhibition hall at the heart of the event, enabling delegates to explore the latest innovations

Who is the event for?

Traders / Technologists / Compliance / Portfolio Managers
Exchanges / MTFs / Brokers / Asset Managers / Solution Providers / Regulators /
Clearing Houses / Market Makers
Hedge Funds / Pension Funds / Sovereign Wealth Funds / Superannuation Funds
Equities / FX / Fixed Income / Digital Assets / ETFs
Front Office / Middle Office / Post-Trade
Connectivity / Market Data Management / OnBoarding / Trading Technologies / Infrastructure

India FIX Conference 2025

2nd April 2025, The St. Regis Mumbai

400+ attended in-person in 2024!

With
LIVESTREAMING

The India FIX Conference provides a neutral platform for the dynamic Indian trading community to contribute to the continued development of institutional trading in India.

www.fix-events.com/india

SPONSORSHIP PACKAGES

LEAD SPONSOR

- Recognized as the official LEAD SPONSOR of the event
- Opportunity to deliver a 5-minute Welcome Address
- One exhibition booth (3m W x 1.5m D)
- 10 in-person and 5 virtual passes
- Prominent logo placement on marketing materials & on-site decorations
- Distribution of brochures or leaflets on attendee seats
- Conference eBrochure: Inclusion of company logo, profile and contact information

■ USD 13,000

NEW



SPONSOR

- Acknowledgement in pre-event marketing, on-site decorations and stage backdrop/LED
- Conference eBrochure: Inclusion of company logo, profile and contact information
- Logo placement on event website and streaming platform, linking to your company's website
- 5 in-person passes and 5 virtual passes for staff or clients

■ USD 6,000

(Branding Only)

■ USD 8,000

(with exhibition showcase)

REFRESHMENT SPONSOR

All benefits included in Branding Sponsorship plus:

- Additional logo exposure in the exhibition area where refreshments will be served.

■ USD 8,000

(without exhibition showcase)

COCKTAIL SPONSOR

All benefits included in Branding Sponsorship plus:

- Additional logo exposure at the cocktail reception venue
- Decoration items with cocktail sponsor's logo (e.g. Branded wrist band, wine glass ring, etc.)
- Passes: 8 additional passes for the cocktail reception

■ USD 11,000



+ ADD-ON PACKAGES (available with any sponsorship package listed above)

01

LANYARD SPONSOR

The Lanyard Sponsor's logo will be printed on the lanyards (to be produced by the event manager).

■ Additional USD 4,500

02

DELEGATE BAG SPONSOR

An exclusive opportunity to distribute delegate bags during registration (Bags to be provided by the sponsor).

■ Additional USD 4,000

Sponsors will receive the post-event delegate list, excluding attendees who have opted out.

23rd Asia Pacific Trading Summit

22nd May 2025, JW Marriott Hong Kong

500+ attended in-person in 2024!

With
LIVESTREAMING



The **23rd** ASIA PACIFIC
TRADING SUMMIT
2025

This event is the region's leading forum for electronic trading professionals to explore market trends, regulatory updates, and trading innovations.

www.fix-events.com/hongkong

SPONSORSHIP PACKAGES

LEAD SPONSOR

■ USD 15,000

- Recognized as the official LEAD SPONSOR of the event
- Opportunity to deliver a 5-minute Welcome Address
- One exhibition booth (3m W x 1.5m D)
- 10 in-person and 5 virtual passes
- Prominent logo placement on marketing materials & on-site decorations
- Distribution of brochures or leaflets on attendee seats
- Conference eBrochure: Inclusion of company logo, profile and contact information

NEW



SPONSOR

- Acknowledgement in pre-event marketing, on-site decorations and stage backdrop/LED
- Conference eBrochure: Inclusion of company logo, profile and contact information
- Logo placement on event website and streaming platform, linking to your company's website
- 5 in-person passes and 5 virtual passes for staff or clients

■ USD 7,000

(Branding Only)

■ USD 11,000

(with exhibition showcase)

REFRESHMENT SPONSOR

All benefits included in Branding Sponsorship plus:

- Additional logo exposure in the exhibition area
- Branded Napkins and Coffee Cups

■ USD 9,500

(without exhibition showcase)



COCKTAIL SPONSOR

■ USD 15,500

All benefits included in Branding Sponsorship plus:

- Additional logo exposure at the cocktail reception venue
- Decoration items with cocktail sponsor's logo (e.g. Branded wrist band, wine glass ring, etc.)
- Passes: 8 additional passes for the cocktail reception

+ ADD-ON PACKAGES (available with any sponsorship package listed above)

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LANYARD SPONSOR

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■ Additional USD 5,500

02

DELEGATE BAG SPONSOR

An exclusive opportunity to distribute delegate bags during registration (Bags to be provided by the sponsor).

■ Additional USD 5,500

03

SEAT COVER SPONSORSHIP

Branded seat covers will be used in the conference room.

■ Additional USD 6,500



Sponsors will receive the post-event delegate list, excluding attendees who have opted out.

Australia FIX Conference 2025

22nd October 2025, The Fullerton Hotel Sydney

350+ attended in-person in 2024!

With
LIVESTREAMING

This event is a key platform for the Australian and New Zealand trading community, promoting collaboration and empowering stakeholders to influence the future of institutional trading in the region.

www.fix-events.com/australia

SPONSORSHIP PACKAGES

LEAD SPONSOR

■ USD 14,000

NEW

- Recognized as the official LEAD SPONSOR of the event
- Opportunity to deliver a 5-minute Welcome Address
- One exhibition booth (3m W x 1.5m D)
- 10 in-person and 5 virtual passes
- Prominent logo placement on marketing materials & on-site decorations
- Distribution of brochures or leaflets on attendee seats
- Conference eBrochure: Inclusion of company logo, profile and contact information



SPONSOR

- Acknowledgement in pre-event marketing, on-site decorations and stage backdrop/LED
- Conference eBrochure: Inclusion of company logo, profile and contact information
- Logo placement on event website and streaming platform, linking to your company's website
- 5 in-person passes and 5 virtual passes for staff or clients

■ USD 6,500
(Branding Only)

■ USD 9,200
(with exhibition showcase)

REFRESHMENT SPONSOR

All benefits included in Branding Sponsorship plus:

- Additional logo exposure in the exhibition area
- Branded Napkins and Coffee Cups

■ USD 9,000
(without exhibition showcase)

COCKTAIL SPONSOR

■ USD 15,000

All benefits included in Branding Sponsorship plus:

- Additional logo exposure at the cocktail reception venue
- Decoration items with cocktail sponsor's logo (e.g. Branded wrist band, wine glass ring, etc.)
- Passes: 8 additional passes for the cocktail reception



+ ADD-ON PACKAGES (available with any sponsorship package listed above)

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LANYARD SPONSOR

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■ Additional USD 5,000

02

DELEGATE BAG SPONSOR

An exclusive opportunity to distribute delegate bags during registration (Bags to be provided by the sponsor).

■ Additional USD 5,000

Sponsors will receive the post-event delegate list, excluding attendees who have opted out.

Singapore FIX Conference 2025

Nov 2025, Singapore

350+ attended in-person in 2024!

With
LIVESTREAMING

The FIX Trading Community™ Singapore FIX Multi-Asset Trading Conference is a regional event focused on multi-asset trading, with a scope that spans Southeast Asia's diverse markets.

www.fix-events.com/singapore

SPONSORSHIP PACKAGES

LEAD SPONSOR

- Recognized as the official LEAD SPONSOR of the event
- Opportunity to deliver a 5-minute Welcome Address
- One exhibition booth (3m W x 1.5m D)
- 10 in-person and 5 virtual passes
- Prominent logo placement on marketing materials & on-site decorations
- Distribution of brochures or leaflets on attendee seats
- Conference eBrochure: Inclusion of company logo, profile and contact information

NEW

■ USD 15,000

REFRESHMENT SPONSOR

All benefits included in Branding Sponsorship plus:

- Additional logo exposure in the exhibition area
- Branded Napkins and Coffee Cups

■ USD 9,500

(without exhibition showcase)

SPONSOR

- Acknowledgement in pre-event marketing, on-site decorations and stage backdrop/LED
- Conference eBrochure: Inclusion of company logo, profile and contact information
- Logo placement on event website and streaming platform, linking to your company's website
- 5 in-person passes and 5 virtual passes for staff or clients

■ USD 7,000
(Branding Only)

■ USD 10,500
(with exhibition showcase)

COCKTAIL SPONSOR

All benefits included in Branding Sponsorship plus:

- Additional logo exposure at the cocktail reception venue
- Decoration items with cocktail sponsor's logo (e.g. Branded wrist band, wine glass ring etc.)
- Passes: 8 additional passes for the cocktail reception

■ USD 15,500

+ ADD-ON PACKAGES (available with any sponsorship package listed above)

01

LANYARD SPONSOR

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03

SEAT COVER SPONSORSHIP

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■ Additional USD 6,000

04

INDONESIA EXTENSION FORUM

Enhance your Singapore FIX Conference sponsorship by adding the Indonesia Extension Forum, hosted in **Jakarta the same week**. This strategic half-day event focuses on Indonesia's market structure and trading trends, offering localized engagement and a unique platform to connect with key stakeholders in Southeast Asia's financial markets.

- Acknowledgement in the marketing and on-site decoration
- 2 passes to attend the event

■ USD 1,500

Sponsors will receive the post-event delegate list, excluding attendees who have opted out.

TO MAKE A BOOKING

Bookings are on a first-come-first-served basis. **FIX Premier Global Members** enjoy priority exhibition space reservations. Bookings received from these members before **27 December 2024**, receive priority processing. After this date, all FIX members' reservations follow a first-come, first-served basis. Sponsorship opportunities open to all firms (including non-members) on **10 January 2025**. **Secure your sponsorship by completing the attached form and emailing it to us.** The sponsorship fees listed are already discounted prices for FIX members. Non-members are subject to a surcharge of **15%**. To learn more about the FIX membership, please visit www.fixtrading.org.

EARLY BIRD DISCOUNT

Receive a USD 500 early bird discount on each event when you book with a total exceeding USD 10,000 before **31 January 2025**.

SPECIAL PACKAGE

**Branding
Everywhere**

Branding Sponsorship
for all 4 locations
+2 more passes for each location

USD 21,500
(Saved USD 5,000)

*The special packages are not entitled for the bulk discount but will be entitled to USD 1,000 early bird discount if booking is made before **31 January 2025**.

BUNDLED DISCOUNT

If you sign up for more than one event together, the following discount will be applied:

2 events: USD 1,000 in total
3 events: USD 2,000 in total
4 events: USD 3,500 in total

INTRODUCTORY DISCOUNT

NEW

If you are a FIX member and fall under any of the following categories, you qualify for a one-time 20% discount on your selected package(s):

- Exchanges
- Digital Asset-Related Companies
- Market Makers

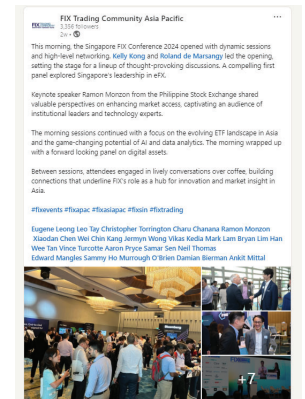
MARKETING AND PROMOTION

1. **e-marketing:** Regular email blasts promoting the conferences give your brand exposure to both our regional and global members (Over 10,000+ industry professionals).

2. **Social Media:** Strategic campaigns targetting the electronic trading community on LinkedIn, both before and after events. The FIX Trading Community Asia Pacific LinkedIn page has over 3,000 active followers. (<https://www.linkedin.com/company/14567724>)

3. **Website:** Promotion via FIX Trading Community's website www.fixtrading.org and the dedicated Asia Pacific FIX conferences website www.fix-events.com.

4. **Advertising:** The event will be advertised on our media partners' industry publications (e.g. GlobalTrading Journal), providing sponsors with excellent opportunities to extend your market reach.





FAQ

1. How about the **Japan FIX Conference 2025**?

Please contact kelly.harding@fixtrading.org for more information.

2. Is my institution a member of FIX?

You can check if your institution is a FIX member by visiting the list of member firms at: <https://www.fixtrading.org/member-firms/>

3. How can my institution become a member?

To learn more about the benefits of being a FIX member, please contact our membership office at join@fixtrading.org or call +44 (0)20 3950 3923. More information can be found at: <https://www.fixtrading.org/membership-options-pricing/>

4. Do I get any discount as my firm is a member of FIX?

Yes, as a FIX Trading Community™ member, your firm qualifies for exclusive discounts on sponsorship packages. Prices listed in the sponsorship prospectus already reflect the discounted rates for FIX members.

5. Can I nominate a speaker or get involved in agenda planning?

To ensure neutrality, we DO NOT offer speaking slots as part of our sponsorship packages. If you would like to join the organizing committee (for FIX Members only) or would like to nominate a speaker, please send an email to Sammy Ho at sammy.ho@fix-events.com.

6. Will I get the delegate list after the event?

Yes, sponsors will be provided with the attendee list after the event, excluding those who have opted out.

7. How can I confirm sponsorship?

Complete the sponsorship booking form attached and send it to sammy.ho@fix-events.com to confirm your sponsorship.

8. Are virtual options available for attendees?

Yes, virtual options are available for all our 2025 FIX Conferences. We provide live-streaming of key sessions, allowing attendees to join from anywhere in the world.

Find out more about the previous FIX Conferences, please visit:

fix-events.com

ENQUIRIES

Sammy Ho
Tel: +852 8203 6093
Email: sammy.ho@fix-events.com

Institution (Billing Identity)

Main Contact Person

Title

Email

Telephone ()

Billing Address

We agree to sign up for the following package(s):

Sponsorship Booking Form

Event Logistics contact person (if different):

Name:

Title:

Email:

Telephone ()



Please include our company logo on the conference marketing materials



I have read the general terms and conditions attached and agree to comply

	MAIN					ADD-ON				Subtotal
	LEAD	SPONSOR	REFRESHMENT	COCKTAIL	01	02	03	04		
INDIA	<input type="checkbox"/>	<input type="checkbox"/> <small>Branding Exhibition</small>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			\$: _____	
HONG KONG	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		\$: _____	
SINGAPORE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$: _____	
AUSTRALIA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			\$: _____	

Special Package:

☐ **Branding Everywhere:** USD 21,500

Discounts:

☐ **Early Bird** (before 31 Jan 2025) \$: _____

☐ **Bundled Discount:** (for more than 1 event) \$: _____

Total: USD _____

Authorized Signature and Company Stamp: _____

Name:

Date:

WHAT'S NEXT?

- 1) Email the signed booking form to sammy.ho@fix-events.com. We will confirm your sponsorship and issue the invoice accordingly.
- 2) Please submit: (i) Company Profile in MS WORD document format (Up to 200 words in English) and (ii) Company Logo (.EPS /.AI format preferred) to dada.yau@fix-events.com. The profile and logo will be included on the event website (www.fix-events.com) and the conference e-brochure.